



# APEC - Closing the Digital Skills Gap

26 January 2021

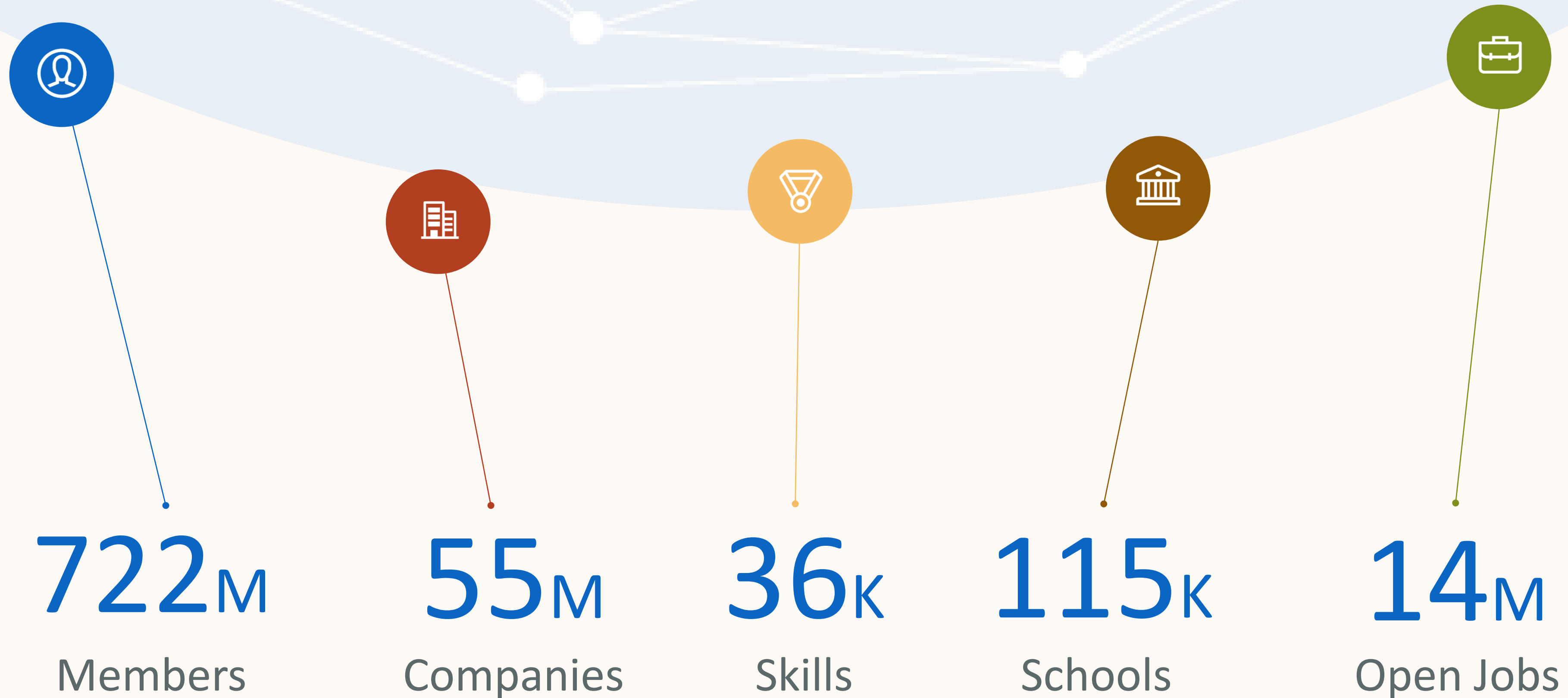
# Introduction

## LinkedIn's Vision

Create economic opportunity  
for every member of the  
global workforce

# The Economic Graph: Global

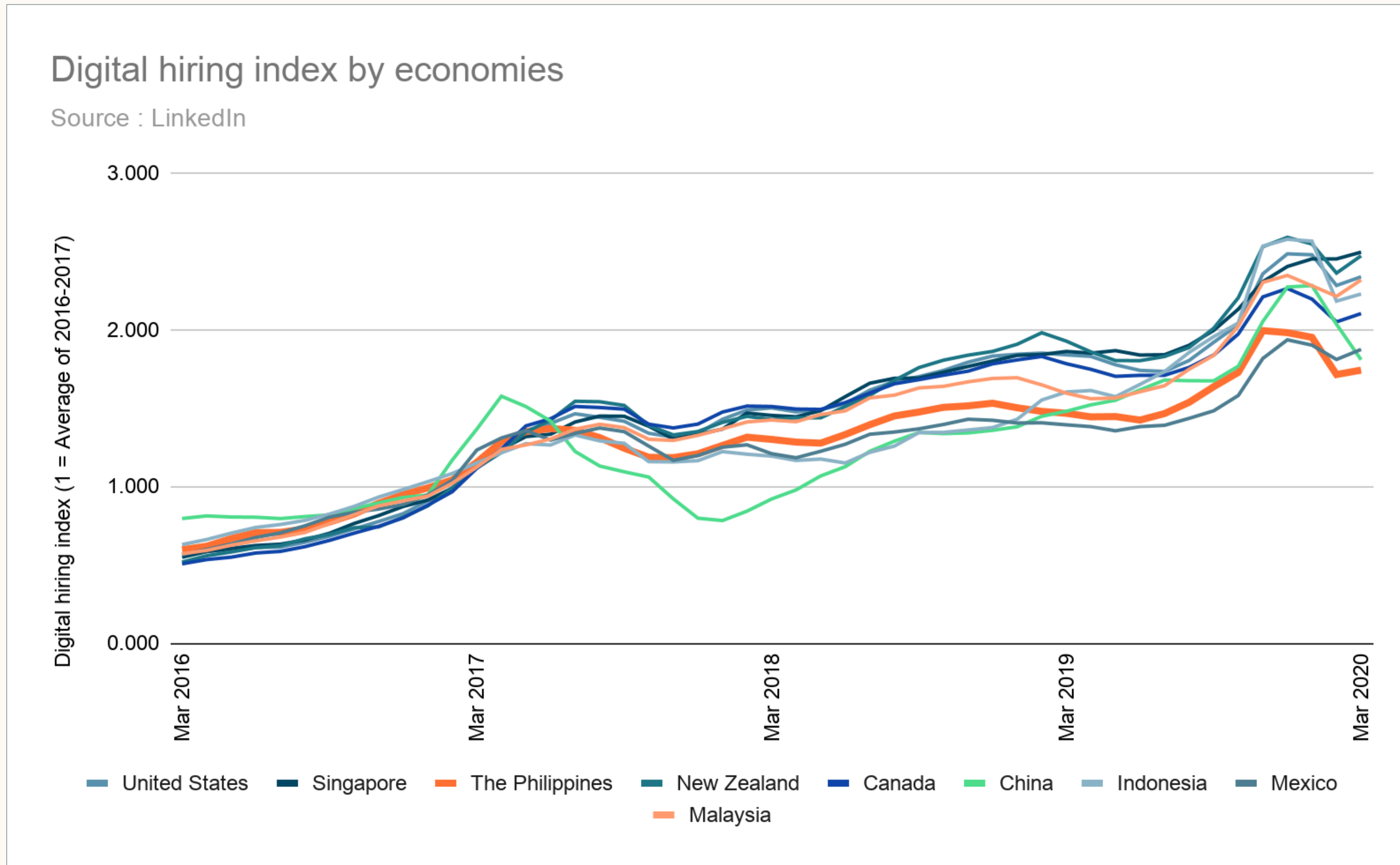
LinkedIn is building the world's first Economic Graph, a digital representation of the global economy. Through mapping every member, company, job and school, we can spot trends like talent migration, hiring rates, and in-demand skills by region. These insights help us connect people to economic opportunity in new ways.



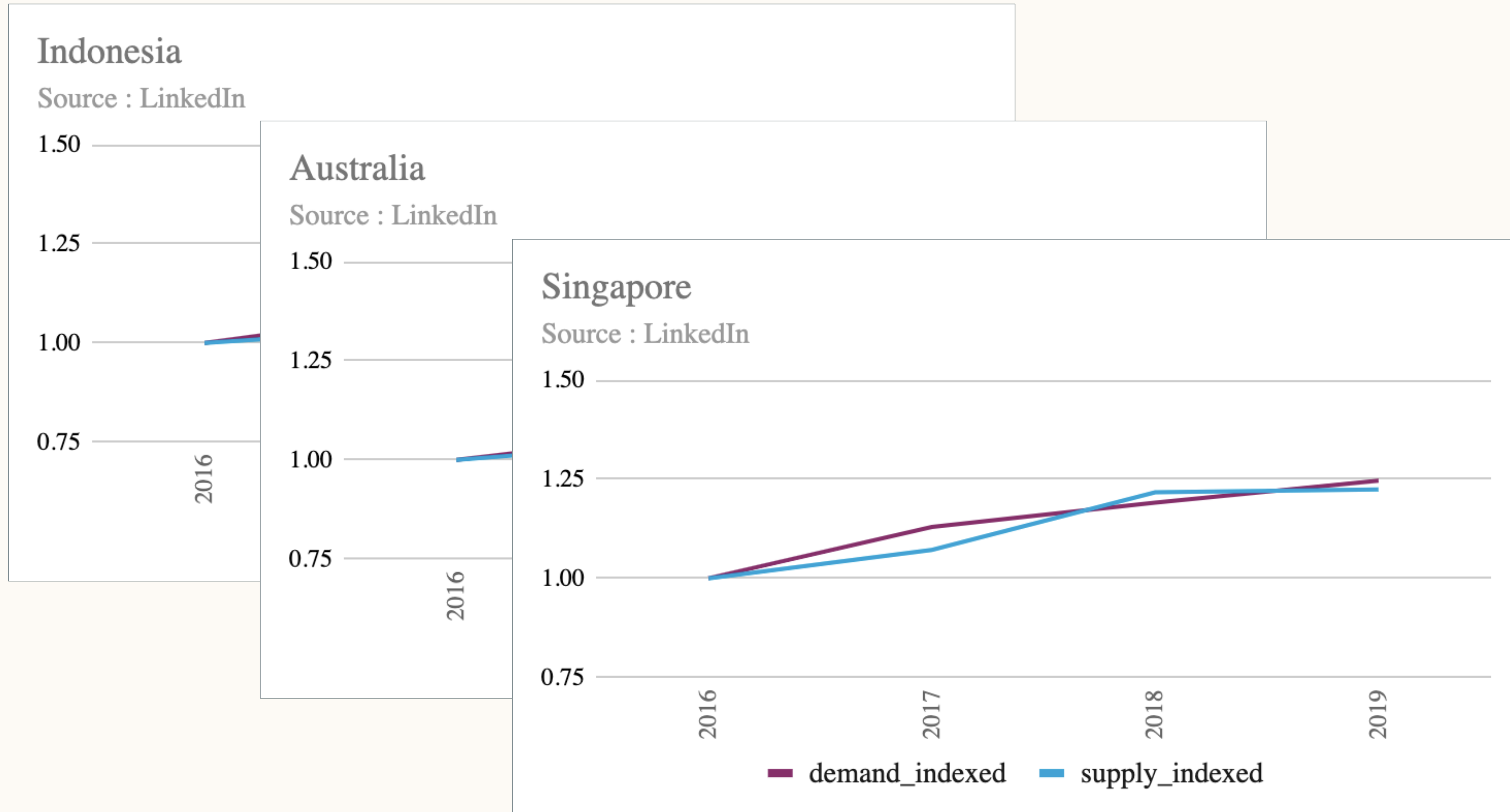
# Demand and Supply of Digital Skills

In this section, we share trends on the demand and supply of digital skills across APEC

# Digital Hiring Index



# Demand vs Supply



# The Digital Shift

In this section, we look at emerging trends in the workforce and the implications that these may have on organisations.



# Jobs On The Rise



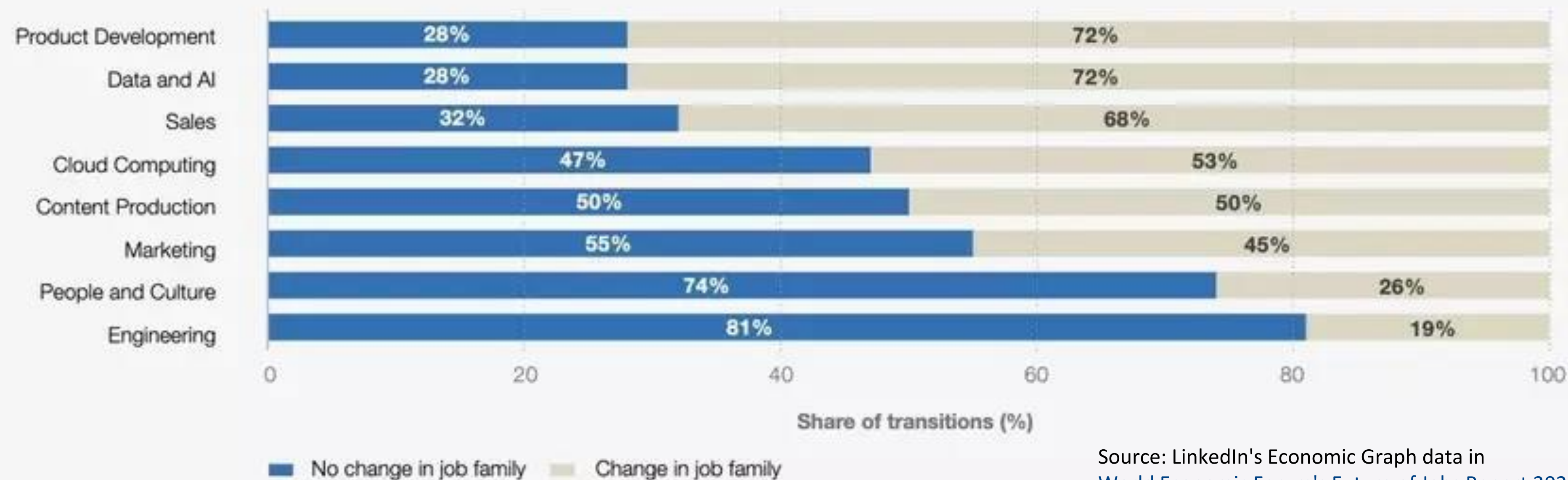
**The rise of the care economy**



**The acceleration of remote work and digital transformation**

# New and emerging fields provide opportunity

Job pivots by job family of source occupation



Source: LinkedIn's Economic Graph data in  
[World Economic Forum's Future of Jobs Report 2020](#)

- Emerging jobs are accessible to more of the workforce than we may think – we just need the right type of skilling programs in place.
- The majority of transitions we see into newer fields of Product Development and Data & AI are from outside roles.

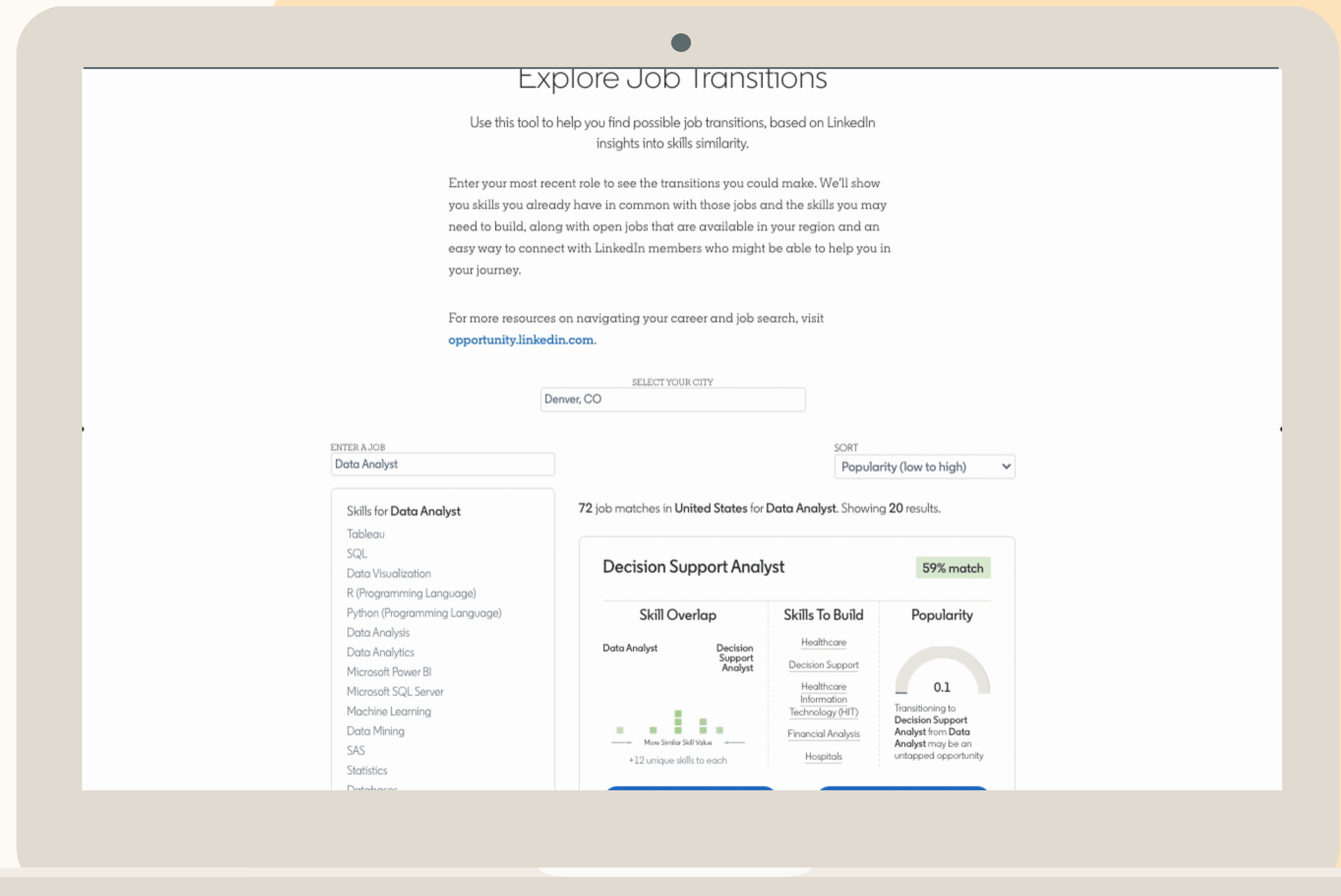
# Free Online Tools

In this section, we introduce free tools that can help provide insights into the jobs and skills that are highly sought after in your country.



# Career Explorer

- Identify new career paths based on the skills of your current (or most recent) role
- See additional skills to build to make a pivot or transition, with resources to learn them on LinkedIn Learning.
- Find open jobs and LinkedIn members in similar roles who can offer career guidance.



# Example: Customer Service Assistant in Australia

Top skills a customer service assistant already has, based on LinkedIn data

Skills our data shows a jobseeker would need to learn to transition, with links to LinkedIn Learning courses to build them

Potential new jobs to transition to, based on skills overlap and how popular the transition is from LinkedIn members

